

## **Radio Ceredigion Public File**

Ofcom, the regulators of radio in the UK require every radio station to publish and keep up-to-date a 'Public File' to let you know what the station is required to broadcast as part of its licence.

Ofcom requires Radio Ceredigion to be a local community-oriented bilingual (roughly half and half English and Welsh) station for the West Wales Coast.

This document and links contained in it comprise Radio Ceredigion's Public File.

### **News Bulletin Schedule**

Radio Ceredigion broadcasts a 90 second bulletin of international and national news from the Sky News Centre 24 hours a day 7 days a week (with the exception of 4-6pm inclusive on Sunday)

Radio Ceredigion broadcasts a minimum of 60 seconds of local and regional news stories following the international news.

### **News Team**

Sara Andrew – Senior Journalist  
Ceri Coleman  
Jim Hughes – West Wales Reporter

To contact the News Team e-mail [news@radioceredigion.co.uk](mailto:news@radioceredigion.co.uk) or telephone 0845-890-2000

### **Programme Schedule**

Following the transfer of the license to the Company on 19 April 2010, the station is still developing its permanent programme schedule and recruiting staff and volunteers. Consequently it is expected that, in due course, several specialist programmes will be added to the schedule.

Monday - Friday

00-6 Radio Ceredigion Trwy'r Nôs

6-10 Tommo

10-14 Ed Goddard

14-18 James Southon

Thursday

18-19 Radio Ceredigion

19-20 Cerddoriaeth Cymraeg (S)

20-00 Radio Ceredigion Trwy'r Nôs

Friday

18-00 Radio Ceredigion Trwy'r Nôs

Saturday

6-12 Ed Goddard

12-14 Most Wanted for Wales (S)

14-18 James Southon

18-00 Radio Ceredigion Trwy'r Nôs

Sunday  
00-7 Radio Ceredigion Trwy'r Nôs  
7-8 Sunday Love Songs  
8-9 Farming (S)  
9-10 Mike Doyle (S)  
10-13 Second Chance Sunday  
13-16 James Southon  
16-19 Big Top 40 (S)  
19-20 Cerddoriaeth Cymraeg (S)  
20-00 Radio Ceredigion Trwy'r Nôs

(S) This programme is a specialist or syndicated programme.

### **Language policy**

Radio Ceredigion is a bilingual service.

Typically both Welsh and English are spoken in weekday daytime programming in roughly equal measure.

'Programming' in this context excludes music, advertising and international news.

With the exception of news bulletins, overnight programming is delivered exclusively in the Welsh Language.

The following specialist or syndicated programmes are delivered exclusively in the English Language: Mike Doyle, Most Wanted for Wales, Big Top 40 Show.

As the station develops, we expect to add specialist programmes such as a local music show which may be bilingual and Welsh music programme which will be exclusively delivered in the Welsh language in the future.

External contributors, interviewees and members of the public interacting with the station are asked prior to broadcast in which language they would prefer their contribution to be broadcast and the station does everything possible to accommodate these wishes.

### **Automated and Syndicated Programming**

Radio Ceredigion makes use of technology in order for our team of presenters to broadcast on Radio Ceredigion and other Town and Country Broadcasting radio services from the West Wales broadcast centre.

Generally, programming staff are available on site to provide live programming from 6am-6pm weekdays and from 6am-6pm on Saturday and 8am-4pm Sunday.

Some presentation material is recorded prior to transmission, other programmes may be broadcast live.

News and content information items are usually recorded within minutes of transmission or broadcast live.

The following programmes or features are syndicated (this means the same programme may run on other radio stations at the same or different times):-

- Mike Doyle (programme provided exclusively for Town and Country Broadcasting across South and West Wales)
- Most Wanted for Wales (independent production)
- Big 40 Show (programme provided by Global Radio and carried across the UK commercial radio network)
- Sky News (hourly feed of National and International news provided by IRN)
- Showbiz News (content provided by IRN and produced at West Wales Broadcast centre for playout exclusively on Town and Country stations)

### **Station Playlist**

An indicative playlist representing typical tracks played on Radio Ceredigion will appear here when the service is fully established.

Typically the station plays a mix of popular chart music from the last four decades supplemented by music recorded in the Welsh language.

For all playlist enquiries please contact:

Ben Evans – 0845-890-4000

### **Ofcom Localness Guidelines**

To view full details visit: <http://www.ofcom.org.uk/radio/ifi/rbl/car/localness/>

### **Station Contact Details**

Radio Ceredigion  
7 Aberystwyth Science Park  
Aberystwyth  
Ceredigion  
SY23 3AH

Studio Telephone: 01970-229113  
Reception / Sales: 01970-626991  
Newsroom: 0845-890-2000  
Fax: 01970-626992  
Text: DOLPHIN to 87474 (texts cost 25p plus standard network charge)  
E-mail: [studio@radioceredigion.co.uk](mailto:studio@radioceredigion.co.uk)

Group Head office 0845-890-4000

### **Recent Programming Highlights**

Breakfast Presenter Tommo being nominated in the 2010 Arqiva Commercial Radio Awards.

Coverage of the Urdd Eisteddfod from the County

Highlights of Cardigan County Show

Daily updates from this year's Royal Welsh Show in Llanelwedd.

## **Recent News Highlights**

Coverage from the Aberaeron General Election Count

Following developments of the sale of Rachel's Dairy

Details of Hannah Goodchild from Rhydyfelin's family and friends raising funds for a vital brain operation

## **Station Format**

To view the station format visit <http://www.ofcom.org.uk/static/radiolicensing/formats/al139-2.doc>

## **How to Complain**

We would encourage complaints to be made to the station in the first instance.

Any complaints are usually dealt with by a Senior Manager within the Company.

If under any circumstances a solution to the complaint can not be agreed, a further complaint can be made with Ofcom.

People who wish to complain about anything regarding the station or its features can do so in the following ways:

1. Submit your complaint direct to:

The Managing Director, Radio Ceredigion Limited, 7 Aberystwyth Science Park, Aberystwyth, Ceredigion. SY23 3AH.

Tel: 0845-890-4000

or

2. Directly to Ofcom. Visit <http://www.ofcom.org.uk> for more information

**Updated 29 July 2010**